

## **Texas DECA Live! Social Media Correspondent Program**

Texas DECA Live! Social Media Correspondent Program is an invitation for you to be part of the conversation and an opportunity to be part of our DECA community.

We know that Texas DECA is diverse and is full of interesting people doing fascinating things. This is our opportunity to hear from you, in your voice, and your opportunity to share your awesome ideas with Texas DECA.

### **Who can be a social media correspondent?**

We're looking for social media correspondents from all of our groups; student members, advisors, business partners and alumni.

### **What are the benefits of serving as a social media correspondent?**

You get to be in the spotlight, and write the book on topics from Social Media to Chapter Development. There will also an opportunity to serve as "live" correspondent at State Conference.

### **What is the role of a social media correspondent?**

It's simple. We are looking for social media correspondents to do two things.

First, tell us a story in a short article similar to a blog post. Suggested topics include chapter happenings, how your chapter conducted a successful fundraiser, secrets to membership recruitment, advocacy activities, outstanding local partnerships with businesses and so much more! You'll submit these to our Vice President of Social Media, Tyler Barry, for review, editing and posting. Supporting photos are encouraged. **Social media correspondents are expected to contribute at least one article per month.** You will receive a monthly email briefing you on hot topics for that month.

Second, share Texas DECA news through your social media outlets. Tweet about us. Share our stories on Facebook.

We'll need a need a portrait photo (professional dress) in the application.

If you have any further questions please feel free to contact Tyler Barry, Vice President of Social Media at [tyler.barry.txdeca@gmail.com](mailto:tyler.barry.txdeca@gmail.com)