DECA

CONGRESSIONAL ADVISORY BOARD

DECA prepares emerging leaders and entrepreneurs for careers in marketing, finance, hospitality and management in high schools and colleges across the globe. In its 70-year history, DECA has impacted the lives of more than 10 million students, educators, school administrators and business professionals.

With your support, we can continue to deliver comprehensive learning programs that empower our youth and lay the foundation for our nation's economic prosperity and global competitiveness.

Express your support for these bright young Americans by joining DECA's Congressional Advisory Board, a bipartisan group of elected officials and policy makers who support DECA and its mission.

BENEFITS OF YOUR MEMBERSHIP

- Be recognized as a supporter of comprehensive learning programs that ensure America's youth are academically prepared and equipped to conquer the challenges of their aspirations for college and career success.
- Connect with community oriented constituents who share your commitment to continually impacting and improving your local and broader communities.
- Partner with major corporations, universities and associations that value a workforce made of professionally responsible individuals with ethics, integrity and high standards.
- Protect our country's economic sustainability by building a network of experienced leaders who understand the power and responsibility of private enterprise.

DECA'S IMPACT

DECA extends the teaching and learning of National Curriculum Standards in four career clusters.

73% MARKETING | 18% FINANCE | 5% HOSPITALITY | 15% MANAGEMENT

5x DECA members are five times more likely to want to own their own business. Nearly 450 high school DECA members already own their own businesses.

91% of DECA members report that DECA has influenced their future plans.

7x DECA members are seven times more likely to study business topics in college.

FUTURE MAJOR/CAREER PATH	DECA	NATIONAL
Accounting/Finance	6%	2%
Business Administration	13%	4%
Business - International	5%	1%
Business Owner/Entrepreneur	13%	4%
Fashion Merchandising	5%	3%
Hospitality/Resort Management	1%	1%
Marketing/Advertising	8%	1%
Sports Marketing/Management	6%	4%

Having you as a member of DECA's Congressional Advisory Board would be an honor. If you have any questions or need further information, please call John Fistolera at DECA, (703) 860-5000 or visit www.deca.org/congressional-advisory-board/

YES, I WOULD LIKE TO BECOME A MEMBER OF DECA'S CONGRESSIONAL ADVISORY BOARD.

NAME: _____

STATE/DISTRICT: _____

ADDRESS: _____

PHONE: _____

E-MAIL: _____

SIGNATURE: _____

DECA

MAIL TO:
DECA Inc.
1908 Association Drive
Reston, VA 20191

OR FAX:
703.860.4013

DECA Inc. is a 501(c)(3) not-for-profit student organization with more than 235,000 members in all 50 United States, the District of Columbia, Canada, China, Germany, Guam, Hong Kong, Korea, Mexico and Puerto Rico. The United States Congress, the United States Department of Education and state, district and international departments of education authorize DECA's programs. Learn more at www.deca.org