

# 2023-2024 Texas DECA Scholarship Application

Texas DECA is offering seven (7) \$1,000 scholarships for the purpose of giving recognition and financial support to senior students who are official members of Texas DECA and intend to pursue a career in the area of business/marketing.

## **Scholarship Recognitions:**

- Texas DECA Scholars | four (4) \$1,000 Recipients
- Mara Greenberg Memorial Scholarship | two (2) \$1,000 Recipients
- CTAT Career & Technical Association of Texas Scholar | one (1) \$1,000
  Recipient

Texas DECA will recognize two students, each with a \$1,000 scholarship, as recipients of the Mara Greenberg Memorial Scholarship. Mara Greenberg was a dedicated DECA advisor who tirelessly mentored and encouraged her students to study continuously, expand their comfort zones, participate in the community, set goals, and pursue opportunities to grow personally and professionally. Mara's family established this scholarship fund in her honor, allowing Mara's legacy to continue to support and encourage students to achieve their dreams.

Texas DECA will recognize one student with a scholarship provided by CTAT, Career & Technical Association of Texas. CTAT is a professional development organization for teachers, working to increase public awareness and appreciation for CTE programs, and improve CTE in the state of Texas.

Four students will be recognized as Texas DECA Scholars from our general scholarship fund.

The application will be screened at the district level and the finalists will be notified in writing prior to the State Career Development Conference. The Texas DECA Scholarship Committee will interview finalists via a virtual meeting prior to State Conference. Scholarship recipients will be announced at the State Career Development Conference. The scholarship payment must be made directly to the college/university for the 2024 Fall Semester.

SCHOLARSHIP APPLICATION DECA, TEXAS ASSOCIATION



### **Requirements:**

- Application materials must be submitted to <a href="http://bit.ly/txscholar">http://bit.ly/txscholar</a> by December 1st
- Unofficial Transcript must be submitted with application.
- TWO letters of recommendation must be submitted with application.
  - One from your DECA Advisor
  - One additional letter of recommendation from a teacher, community leader, or mentor

#### Students will be selected based on:

- DECA Participation
- Grade(s) in Career and Technical Education (CTE) Course(s)
- Future educational plans and career goals in business/marketing
- Financial Need

#### **Interview Evaluation Criteria:**

- Overall business/professional conduct
- Professional appearance
- Knowledge of the free enterprise system

Upload your letters of recommendation and information by midnight on December 1st: http://bit.ly/txscholar

SCHOLARSHIP APPLICATION DECA, TEXAS ASSOCIATION