



# OCTOBER

## CHAPTER OF THE YEAR

- [LEARN MORE HERE](#)
- DUE THIS MONTH:
  - Membership Increase
    - Be sure to get those members submitted to earn chapter of the year points AND possibly membership campaign rewards!  
- due Oct 15
  - Community Service Project
    - Submit your chapter activities for the Be The Light campaign to earn chapter of the year points.  
- due Oct 31

## CASE STUDY + ENTREPRENEURSHIP CHALLENGES

- MANAGEMENT CASE STUDY CHALLENGE BEGINS
  - October 13, 2021
  - [Learn More](#)
- HOSPITALITY CASE STUDY CHALLENGE BEGINS
  - October 27, 2021
  - [Learn More](#)

## SOCIAL MEDIA TIPS

- [DECA SOCIAL MEDIA GUIDE](#)
- [TEN TIPS FOR SOCIAL MEDIA & HOW TO APPLY IT TO YOUR SBE](#)
- [HOW TO USE SOCIAL MEDIA EFFECTIVELY DURING THE FALL](#)

## OFFICER CANDIDATE RESOURCES

- [A DAY IN THE LIFE OF AN OFFICER](#)
- [HOW TO RUN FOR DISTRICT OFFICER](#)
- [DISTRICT OFFICER APPLICATION](#)  
- due December 2
- [STATE OFFICER APPLICATION](#)  
- due December 2

## SCHOLARSHIP INFO

- [WHY YOU SHOULD APPLY FOR TEXAS DECA SCHOLARSHIPS](#)
- [TEXAS DECA SCHOLARSHIP APPLICATION](#)  
- due December 2
- [NATIONAL DECA SCHOLARSHIPS](#)  
- due January 14