



## **CASE STUDY CHALLENGE GUIDELINES**

### **PARTICIPANT GUIDELINES**

DECA's Competitive Events Program is an opportunity for students to apply their learning to real world situations, a way for members to explore potential career interests, and a chance to further develop their resume. Texas DECA is excited to continue the Case Study Challenge, a series of 4 individual case study competitions that are in addition to our traditional district, state, and international conference events.

All case scenarios will be released on Wednesday, September 20, 2023 and will be due by Friday, October 20, 2023 at 11:59 PM CT. (all times listed are in central time)

The Case Study Challenge is open to high school students of any Texas DECA chapter. If a student earns a top place, they must be a registered member in the membership system by November 15, 2023 and paid by the end of the academic year to receive their award.

### **RECOGNITIONS**

For each Case Study Challenge, Texas DECA will recognize the Top Ten competitors. The recognitions will be announced on social media following the judging of that event and prizes being awarded are as follows:

- Top Ten – Recognition on Social Media
- 2nd Place – Second place earns 1 spot for their chapter to attend the Ignite Academy at ICDC
- 1st Place - \$500 Scholarship\* + First place earns 2 spots for their chapter to attend the Ignite Academy at ICDC

\*Scholarships are paid directly to the college/university/institution that the student chooses to attend for the first Fall semester they are enrolled. If a current high school freshman, sophomore, or junior wins, the scholarship will be held until they enroll at a post-secondary institution.

To receive the earned prize, students must be a registered member in the membership system by November 15, 2023 and paid by the end of the academic year. Any student filling the chapters Ignite Academy spot at ICDC must compete in at least the district level competition.

### **GUIDELINES FOR RECORDING YOUR SUBMISSION**

- All solutions must be recorded in one simultaneous presentation. Videos can be recorded using any device or through a virtual meeting platform.
- All videos must be less than 5 minutes in total length.
- Students must be dressed in business professional attire for the presentation. DECA blazers are encouraged, but not required.
- Only the student presenting and competing may be included in the presentation.
- No editing or visual effects/transitions may be included.

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- A student may elect to utilize a PowerPoint or slide deck during their presentation. To achieve this, students may elect to record their solution using a video-conferencing platform with the slides appearing as part of their presentation. **The student must always be visible.**
  - Example platforms include: Zoom, Microsoft Teams, FlipGrid, Google Meet, GoToMeeting, etc.
- If this recording is conducted at home, it must be done in a gathering area such as a living room, dining room, or den. If the video is recorded in a bedroom or bathroom it will be immediately disqualified without notice or notification.
  - It is important to consider your background. Make sure items are neat and presentable. Consider this your office, or the location setting listed in the Case Study Challenge.

## SUBMISSION

- You will make your submission at [www.texasdeca.org/casestudychallenge](http://www.texasdeca.org/casestudychallenge).
- You will need to upload your video to either [youtube.com](https://www.youtube.com) or [vimeo.com](https://www.vimeo.com) and set the settings to Unlisted. Video links from any other site will not be evaluated. Vimeo can not be set to unlisted using a personal account. For instructions and tips on uploading your video visit [www.texasdeca.org/casestudychallenge](http://www.texasdeca.org/casestudychallenge).
- You will submit the URL for the video which will be screened to ensure the criteria is met prior to sending to the judge for evaluation.
- All submissions are DUE by Friday, October 20, 2023 at 11:59 pm CT.