

2021-2022 TEXAS DECA

SCDC + ICDC EVENT DATA

EVENT		# ENTRIES @ SCDC
OPERATIONS RESEARCH	Buying + Merchandising Operations Research	18
	Business Services Operations Research	33
	Finance Operations Research	19
	Hospitality + Tourism Operations Research	31
	Sports + Entertainment Marketing Research	28
ENTREPRENEURSHIP	Business Growth Plan	18
	Franchise Business Plan	30
	Independent Business Plan	33
	Innovation Plan	46
	International Business Plan	25
PROJECT MANAGEMENT	Start Up Business Plan	54
	Business Solutions Project	36
	Community Awareness Project	34
	Career Development Project	21
	Community Giving Project	45
Financial Literacy Project	18	
Sales Project	19	

EVENT	TEXAS DECA STATE CDC			2022 INTERNATIONAL CDC			
	# ENTRIES	OVERALL AVERAGE	QUALIFIER AVERAGE	OVERALL AVERAGE	TEXAS AVERAGE	FINALISTS AVERAGE	
PRINCIPLES	Principles of Business Management + Administration	96	76.11	80.5	69.7	76	76.727
	Principles of Finance	95	73.13	82.25	67.66	75.6	78.772
	Principles of Hospitality + Tourism	93	72.21	78.25	64.58	71.6	72.211
	Principles of Marketing	94	74.98	79.5	67.59	74	74.476
	Personal Financial Literacy	65	72.33	78.88	80.43	85.11	87.611
INDIVIDUAL SERIES	Accounting Applications	57	70.82	79.4	72.03	75.4	80.25
	Apparel + Accessories Marketing	93	68.83	78.5	72.14	77.7	82.048
	Automotive Services Marketing	57	68.59	80.7	73.4	78.7	82.444
	Business Finance	70	71	83.2	72.65	75.89	83.056
	Business Services Marketing	69	72.33	82.4	74.51	80.89	81.286
	Entrepreneurship	96	73.73	84.5	67.52	72.44	77
	Food Marketing	67	68.19	79.56	73.04	81.5	84.238
	Hotel + Lodging Management	84	72.18	77.4	74.58	77.5	82.95
	Human Resources Management	95	71.15	81.2	69.81	75.1	79.75
	Marketing Communications	104	69.87	79.3	75.9	78.7	83.789
	Quick Service Restaurant Management	62	71.42	80.6	72.71	80	82.75
	Restaurant + Food Service Management	65	67.5	78.5	73.3	79	81.81
	Retail Merchandising	60	69.95	78.11	71.94	77.89	81.7
	Sports + Entertainment Marketing	99	69.27	76	74.48	78.7	82.81
	TEAM DECISION MAKING	Business Law + Ethics TDM	64	70.34	78.44	67.16	71.6
Buying and Merchandising TDM		70	70.18	82.19	70.27	80.2	79.722
Entrepreneurship TDM		61	72.07	80	62.29	67.9	72.786
Financial Services TDM		50	72.57	79.88	69.57	75.65	77
Hospitality Services TDM		90	68.89	76.56	73.61	76.25	80.391
Marketing Management TDM		76	10.7	76.5	71.75	76.22	79.079
Sports + Entertainment TDM		77	67.81	77.5	70.25	78.3	79.079
Travel + Tourism TDM		77	69.55	79.31	72.99	74.85	78.361
Financial Consulting Event		39	72.72	80	70.29	77.56	80.842
SELLING	Hospitality + Tourism Professional Selling	34	69.61	80	73.67	76.44	80.765
	Professional Selling	29	69.36	78.86	70.56	78.22	72.263
	Integrated Marketing Campaign Event	29	73.76	79.17	70.67	77.32	79.097
IMC	Integrated Marketing Campaign Product	28	72.05	77.81	72.52	79.58	79.833
	Integrated Marketing Campaign Service	24	73.8	80.67	71.76	78.44	89.156